

Poorly Made In China

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Poorly Made In China

Poorly Made in China is the tale of a modern-day gold rush and its consequences, the chronicling of a rising economic power and its path along a steep growth curve. Entertaining and eye-opening, the audiobook highlights the extent to which culture affects business dealings, and the ultimate suggestion is that we may have more to be concerned about than product failures alone.

Poorly Made in China: Paul Midler, Jonathan Toppo ...

Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game is a book by Paul Midler, which chronicles his years spent working with American businessmen whose companies' products are manufactured in China. Poorly Made in China describes the practice of quality fade—the deliberate and secret effort of Chinese manufacturers to widen profit margins through the reduction of quality inputs.

Poorly Made in China - Wikipedia

Author Paul Midler: Poorly Made in China compiles stories from Midler's business dealings in China; the book focuses on a handful of case studies. Inside its pages are the Wow, this one was great! I wasn't sure what to expect; this is a book about manufacturing in China, after all...

Poorly Made in China: An Insider's Account of the Tactics ...

In this entertaining behind-the-scenes account, Paul Midler tells us all that is wrong with our effort to shift manufacturing to China. Now updated and expanded, Poorly Made in China reveals industry secrets, including the dangerous practice of quality fade—the deliberate and secret habit of Chinese manufacturers to widen profit margins through the reduction of quality inputs. U.S. importers don't stand a chance, Midler explains, against savvy Chinese suppliers who feel they have little ...

Poorly Made in China on Apple Books

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Poorly Made in China en Apple Books

You will never see another 'Made in China' label without thinking of this masterpiece." GORDON CHANG, author of The Coming Collapse of China "Poorly Made in China is not merely about faltering product quality out of China. One of its broader themes is of people who promise one thing and then deliver another.

Poorly Made in China : An Insider's Account of the China ...

Praise for Poorly Made in China "This fast-paced travelogue through the world of Chinese manufacturing is scary, fascinating, and very funny. Midler is not only a knowledgeable guide to the...

Poorly Made in China: An Insider's Account of the Tactics ...

Poorly Made in China is a dramatic romp through China's export manufacturing sector, one that reveals what really goes on behind the scenes. The story follows the author from one project to the next, taking the reader through a diverse set of industries and revealing a number of challenges.

Poorly Made in China (📖)

"I had come to China to help foreigners get to the truth; it had never occurred to me that some of them might not want to know it." — Paul Midler, Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game

Poorly Made in China Quotes by Paul Midler

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Poorly made in China : an insider's account of the China ...

Now updated and expanded, Poorly Made in China reveals industry secrets, including the dangerous practice of quality fade—the deliberate and secret habit of Chinese manufacturers to widen profit margins through the reduction of quality inputs.

Poorly Made in China eBook by Paul Midler - 9781118004203 ...

Now updated and expanded, Poorly Made in China reveals industry secrets, including the dangerous practice of quality fade--the deliberate and secret habit of Chinese manufacturers to widen U.S. importers don't stand a chance, Midler explains, against savvy Chinese suppliers who feel they have little to lose by placing consumer safety at risk for the sake of greater profit.

Poorly made in China : an insider's account of the China ...

Poorly Made in China is a non-fiction thriller novel. It was published in 2009, so things may be better now. The main character is an American living in China whose job is to help foreign companies...

Books You Should Read: Poorly Made In China | Hackaday

In his new book 'Poorly Made in China', intermediary and author Paul Midler exposes the pitfalls of manufacturing in China, debunking several myths in the process. The first -- that China exists for the United States alone to make things for Wal-Mart -- is a fallacy, says Midler.

Poorly Made in China: a reality check | INSEAD Knowledge

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In response to a parliamentary question, Health Minister Helen Whately said 1.68million calls were made to the UK's 119 service in September but only 56 per cent were picked up. 170 comments 1 video

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