

## **The Economist Organisation Culture Getting It Right By Stanford Naomi 2010**

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Organizational culture is the company's social and spiritual field, shaped by material and non-material, visible and disguised, conscious and unconscious processes and phenomena that together determine the consonance of philosophy, ideology, values, problem-solving approaches and behavioral patterns of the company's personnel, and are capable of driving the organization towards success (Solomanidina, 2007).

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color. According to Sundaram, "A company that values diversity and implements a recruiting and...

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Managerial style. The Japanese term "hourensou" (also rendered as "Ho-Ren-So") refers to frequent reporting, touching base and discussing - important attributes that are said to characterize collaboration and information flow within effective Japanese corporate culture. Hou' stands for 'Houkoku', the Japanese word for 'reporting'. 'Ren' comes from 'Renraku', the word for 'informing'.

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